





# TRANSFORM THE PUBLIC SECTOR WITH SADA

LEVERAGE GOOGLE CLOUD TO SERVE CITIZENS, COMMUNITIES, AND GOVERNMENT



## Modernize the public sector for civic engagement with Google Cloud

To meet the growing needs of citizens, government agencies require operational sophistication, cost efficiency, and innovation from cloud-based platforms and solutions. Powerful technologies, including artificial intelligence (Al), advanced data analytics, and security solutions represent an opportunity to improve citizen services delivered by public sector agencies across all domains. Your users are already leveraging Al on their own, now it's time for your organization to harness the power of Al to drive mission outcomes.

Your organization can tap into proven Google Cloud expertise from SADA, including secure, enterprise-grade AI, to elevate the services you provide to your constituents. Whether you need commercially available cloud storage and analytics or require the highest levels of security and regulatory compliance, now is the right time to establish a cost-effective, future-proof cloud strategy.

### Google Cloud and SADA offer a comprehensive suite of solutions that empower public sector agencies

Together we can shape the future of public services. SADA and Google Cloud are committed to helping your agency leverage AI to meet your goals.

- Achieve mission outcomes with the help of Al and machine learning, including generative Al
- / Modernize infrastructure and improve operations with secure APIs for any use case, environment, or scale. Manage your APIs with enhanced scale, security, and automation.
- / Strengthen cyber defenses, safeguard critical data, and achieve compliance with Google Cloud AI and Security to help safeguard sensitive information against cyberattacks and boost defenses with a modern approach to threat detection, investigation, and response.
- / Enhanced productivity and improved collaboration with Google Workspace, the fully integrated suite of tools used by students, educators, and administrators in and out of the classroom.

#### Who SADA serves

- / Federal. From the NIH to USPS to USPTO, federal civilian agencies work with Google Cloud to increase operational effectiveness, deliver proven innovation, and serve citizens with innovative, secure cloud solutions.
- / State and local government.

  Modernize and improve the constituent and workforce experience in sectors including health and human services, public benefits, transportation, climate, and research.
- / **Defense and Intelligence.** Military and national security personnel around the world depend on secure, reliable, innovative productivity and collaboration applications with Top Secret and Secret cloud authorizations.
- / **Education.** Cloud solutions, learning platforms, teaching tools, and affordable devices that help transform classrooms, academic institutions, research, and EdTech companies.



#### Get started with SADA

Our portfolio of solutions offer unmatched efficiency, collaboration, and compliance, to set your organization apart. Benefit from our deep expertise and personalized support to unlock the full potential of the cloud.

"Working with SADA was great. Their team was very responsive to our requests and developed a tool to enhance and expand our services in a short amount of time. We foresee other avenues to utilize SADA and expand this partnership."

#### Tim Tucker

Deputy Administrator of Workforce Development Administration, Department of Economic Security | State of Arizona

#### **About SADA**

SADA, An Insight company, is an award-winning professional services market leader and solutions provider of Google Cloud. SADA empowers government agencies to deliver innovative, mission-critical solutions to modernize government operations. By leveraging our deep Google Cloud expertise, we help agencies accelerate digital initiatives, optimize costs, and deliver exceptional citizen experiences.

Rely on our proven delivery methods, honed over thousands of successful engagements, to accelerate your momentum and realize value faster than ever. With 3000+ completed projects in the Google technology ecosystem and 500+ Google Professional Certifications, we guarantee lasting results. When it comes to Google Cloud, we're not an add-on, we're a must-have, driving the business performance of our clients with its power.













