

# Prepare your cloud for AI with Insight and Microsoft Azure

AI is reshaping how businesses work. But the real transformation starts with cloud.



## Cloud isn't just a technical foundation – it's a strategic one.

With Insight and Microsoft Azure, organisations gain the flexibility to scale fast, the security to stay compliant, and the power to unlock AI-driven insights.

Yet, despite growing AI adoption, many organisations lack the cloud foundations needed to scale it effectively.

Working in partnership with Microsoft Azure, we help turn ambition into action by aligning your data platforms, infrastructure and governance with AI goals.



## How Insight helps you prepare your cloud for AI.



**1**  
**Build a unified data foundation**  
Create a structured and accessible data estate with strong governance to support AI workloads.

**2**  
**Modernise your infrastructure and applications**  
Move legacy systems into modern cloud native environments capable of supporting AI tools and services.

**3**  
**Optimise workload placement**  
Place workloads in the right environment to balance performance, compliance and cost efficiency.

**4**  
**Embed security, governance and compliance**  
Implement identity controls, data protection and governance frameworks aligned with Azure best practices.

**5**  
**Build skills, processes and long-term capability**  
Equip teams with the skills, processes and guidance needed to scale AI successfully.

Insight works with you to align infrastructure, data platforms and governance, building a secure cloud foundation ready for AI innovation.

Get started preparing your cloud for AI today [>](#)



1. Gartner. Generative AI Can Democratize Access to Knowledge and Skills  
2. Iq Business. The CFO's guide to reducing cloud waste and optimising resources