

Make the switch from Citrix to Omnissa Horizon



With a market-leading product, programs that drive success from the start of your engagement, and flexible licensing and competitive pricing, Omnissa Horizon® is the clear choice for desktop and app virtualization, delivering maximum operational efficiencies for measurable business impact.

Here are the reasons organizations like yours are making the switch, as of October 2025.

A trusted business partner to best-in-class organizations

Recognized as a leading enterprise-grade VDI, DaaS, and apps solution, Horizon is trusted by top organizations in every sector.



Over 100 city, county, and state entities



9 out of 10 global financial service organizations



3 of the top 5 global banks transitioned their legacy Citrix environment to Horizon

Horizon partners with all the major cloud vendors.



A modern platform with unmatched capabilities

Horizon offers the advanced features and capabilities today's organizations need to stay competitive.



Hybrid delivery and management at scale

via a unified console that enables admins to efficiently manage desktops and apps from anywhere.



Intrinsic security

from endpoint to data center or public cloud enhances security and compliance on virtual desktops on any device.



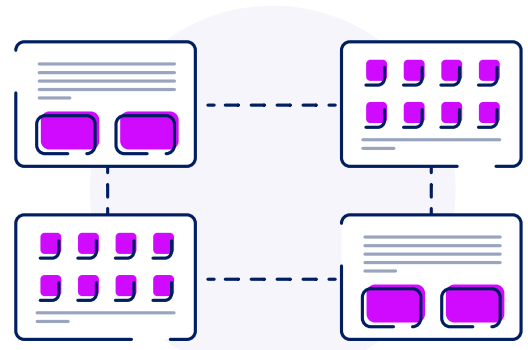
A superior, unified digital workspace experience

powered by the Omnissa Horizon® Blast Protocol, which optimizes user experiences even under high-latency, low-bandwidth scenarios.



Out-of-the box integration

with VMware vSphere and VMware vSAN.



Even if you're not quite ready to switch, you can still optimize your Citrix environments with **Omnissa App Volumes** and **Apps on Demand**, which enable you to capture apps once and deliver them on demand in a "farm-less" model that reduces infrastructure and maintenance costs.

A number of advantages that bring value to your organization

Horizon can help you save time and money in a variety of ways.



Cost advantage

For customers reporting price hikes at time of renewal—up to 2-3x in some cases—Horizon offers virtual desktops and published apps at a lower cost.



License advantage

Offering a wide variety of license choices, Omnissa gives you the flexibility to purchase only the package that best meets your needs.



Technology advantage

Differentiated features included without additional licensing costs, such as App Volumes and DEX capabilities, elevate the product experience.

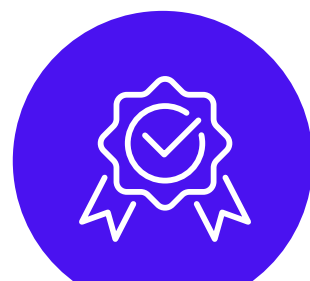


Solution advantage

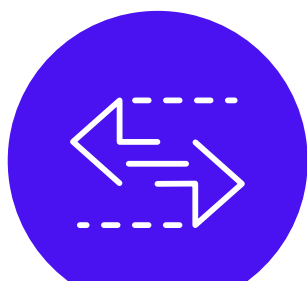
Omnissa provides a comprehensive digital workspace experience—offering the full stack, inclusive of UEM, DEX, and Omnissa Horizon® Accelerator—all at a lower cost.

Seamless migration provides all the reward with little risk

Our expert-led pilot programs and proof-of-concept (POC) initiatives promote a painless migration with minimal disruptions.



Use case validation



Alignment of objectives and IT environment with a clear path forward



Testing, measurement, and optimization across all scenarios

Easily migrate with Horizon Accelerator, which provides 24/7 access to a team of Horizon Pros, along with specialized Day 0 – Day 2 VDI lifecycle support.

- ✓ Faster time to value via expert guidance that reduces deployment friction
- ✓ Streamlined operations and a reduction in IT overhead
- ✓ Enhanced productivity thanks to our VDI experts keeping systems updated and secure



We had some technical problems we couldn't solve, so we gave that to the Omnissa Horizon Accelerator team who resolved them very quickly.

Edwin Mentink
Information and Communications Technology Manager
HMC

[Read the case study.](#)

Modernize your digital workspace

Horizon helps meet key security and compliance standards and offers a seamless, low-risk migration—making it the clear choice for desktop and application virtualization. To learn more about making the switch, [visit our webpage](#) or [set up a call](#) with our sales team.

