

Google Pixel
for Business

Gemini Privacy & Security

Gemini for Business: Privacy and security protections across Pixel and Google Workspace

Gemini brings fast, helpful AI features to both the Gemini app on Pixel and Gemini in Google Workspace, with privacy and security protections designed for business.^{†‡} Give employees powerful AI features, without compromising control, compliance or confidentiality.

Gemini App on Pixel: Built-in privacy and security for everyday business use[‡]

Privacy and security controls that put your business in charge

Via the Gemini Apps Privacy Help Hub, users and admins can review what data is collected, how it's used and for how long it's stored.

By default, Gemini activity is set to auto-delete after 18 months. This setting can be customised. Users can change the timeframe or turn off auto-delete, meaning that activity will be retained until manually deleted.[‡]

Privacy controls include:

- Easy access to **privacy settings** on both the Gemini app and web.[‡]
- Options for Workspace admins to manage and control how **Gemini Apps Activity** is stored, and whether it's saved to your company account.
- **Gemini Apps Privacy Hub**, which provides clear, accessible explanations of what data is used and how it powers helpful features.

On-device processing with Gemini Nano

Gemini Nano leverages Google Tensor and AICore, bringing low-latency, on-device AI to Pixel. This helps enable smart features, fast performance and strong privacy, because data stays on-device.

Features leveraging Gemini Nano include:

- **Pixel Screenshots:** Search and display information from screenshots using on-device AI.
- **Pixel Recorder App:** Transcribe and summarise audio entirely on-device.^Ω
- **Gboard:** Generate smart replies without sending data to the cloud.

[†] Available on select devices, and in select languages, and countries. Works with compatible accounts, and some features may not be available based on corporate account settings. Internet connection required. Check responses for accuracy.[‡] Features may differ depending on subscription, and may not be available based on corporate account settings. Compatible accounts required. Google Workspace extension must be enabled. Results and country availability may vary. Check responses for accuracy. ^Ω Available on select devices, and in select languages and countries. Works with compatible accounts, and some features may not be available based on corporate account settings. Check responses for accuracy.

Gemini in Google Workspace: Enterprise-grade protections for managed environments^{1b}

Gemini in Google Workspace provides enterprise-grade security, compliance and data governance controls.^{†1b}

Advanced AI with enterprise-grade security and privacy:

Confidentiality

- Your data is your data. It's not reviewed by humans, or used to train Gemini models without your permission or for ad targeting.[‡]

Security

- Gemini is integrated with your existing Workspace security controls to help organisations keep their sensitive data protected.
- Gemini in Google Workspace respects user permissions, so Gemini can only retrieve content that the user already has access to.
- IT teams can leverage AI classification and data loss prevention (DLP) capabilities to help identify sensitive data, automatically apply classification labels and enforce Information Rights Management (IRM) which applies to Gemini.[‡]

Compliance

- Gemini has attained a comprehensive set of privacy and security certifications, including ISO 42001 and SOC 1/2/3.^{†II}

Scan the QR code to find out more



AI that's secure by design, transparent by default

Google brings decades of security leadership to generative AI.

With Gemini in Workspace, that means:[‡]

- [Our safety and security teams provide 24/7/365](#) monitoring of all Google products, services and infrastructure.^{III}
- A global [Vulnerability Reward Programme](#) that helps identify safety & security risks, with **\$11.8M** awarded to researchers in 2024 alone.^{IV}
- **Industry-leading Private Compute Core** for on-device processing.^V
- **Advanced privacy safeguards** like Federated Learning and internal-only model training.^{VI}

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