

# Displays & Peripherals

Dell Technologies simplified portfolio






## Business Challenge

Workplace productivity relies on seamless performance from your desktop technologies. Maximising results requires displays and peripherals that work seamlessly with your desktops and offer streamlined, secure management for IT.

## Our solution

Delivering a simplified portfolio of advanced solutions, Dell Technologies offers an industry-leading array of displays and peripherals – plus the new Dell™ Display and Peripheral Manager all-in-one app for managing the entire desk setup.

Fuel productivity with a complete Dell desk solution for unmatched benefits including:

-  Seamlessly deliver the Future of Work with the Dell ecosystem.
-  Innovate with products and features made to complement AI PCs.
-  Simplify management and customisation for each Dell desk solution.

## Work and innovate everywhere.

Dell Technologies® displays and accessories, available from Insight, let your users work and innovate everywhere. Upgrade the workplace – remote or in-office – with technologies designed, tested, and certified to work seamlessly together in the Dell ecosystem.

## Why Dell desk solutions

Complete your desk solution setup with all the right tools to boost productivity and drive AI acceleration.

Better together	Innovative products	Easy management
Level up your setup with an extensive range of displays and accessories designed, tested, and certified to work seamlessly with Dell™ systems.	Complement the AI PC experience with smart features, advanced design, and sustainable materials across the Dell portfolio.	Make management simple with fully integrated software, services, and support for displays and the end-to-end PC ecosystem.

## Why Insight for Dell Technologies



**2021 North America Channel Excellence** in Growth



**14,000+** Insight teammates worldwide



**64** Dell certifications



**26** countries served

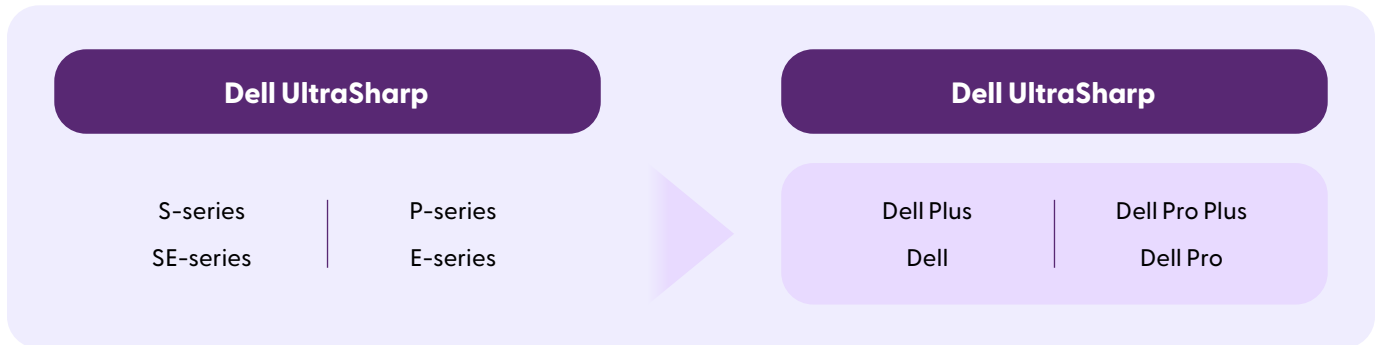


### Dell Display & Peripheral Manager

Optimise the desktop experience with the industry's first application designed to seamlessly manage and customise all PC peripheral categories in one place. Includes displays, docks, keyboards, mice, headsets, speakers, stylus, and more.

# Display + peripheral brand unification

## Displays



## Peripherals



### Dell Pro

#### Customer needs

- Looking for functional, durable technology at a great value
- Focus on ease of use rather than advanced features
- ITDMs value manageability for large fleet of accessories

#### Customer personas

- Administrative assistants and clerical staff
- Customer service representatives
- Interns or temporary employees



### Dell Pro Plus

#### Customer needs

- Balance of functionality, durability, and performance
- Productivity enhancements such as portable displays, accessories, AI-enhanced or optimised features
- Setup for hybrid and highly collaboration-focused workspaces

#### Customer personas

- Mid-level managers
- Technical support engineers
- Remote workers in mid-level roles
- Marketing professionals



### Dell Pro Premium

#### Customer needs

- Cutting-edge technology, premium design, and advanced features
- Willing to invest in solutions that enhance compute experience
- Increasingly relying on AI-based technologies for day-to-day efficiency

#### Customer personas

- Executives and senior management
- Graphic designers and creative professionals
- Specialists: engineers, architects, product designers
- High-level programmers and developers

## Explore new products.

### Dell UltraSharp 27" and 32" Thunderbolt Hub Monitors

- The world's 1st enhanced IPS Black monitor with 3000:1 contrast ratio<sup>1</sup>
- Best eye-comfort monitor with the most stringent and highest TUV 5-star eye comfort certification<sup>2</sup>
- Reduced harmful blue light emissions
- Lightning-fast Thunderbolt™ 4 connectivity supports high-performance AI-powered PC and multiple displays



### Dell 32 Plus 4K QD-OLED Monitor – S3225QC

- Hyper-realistic 3D audio through AI-enabled headtracking technology
- Built-in 5x5W speakers
- Unparalleled visuals in 4K enhanced by QD-OLED technology and Dolby Vision®
- Up to 120HZ rate for smooth video playback
- Clutter-free desk with single USB-C® connectivity and front-facing quick access pop-out ports for multi-device connectivity

<sup>1</sup> Based on Dell analysis of publicly available data, October 2024.

<sup>2</sup> Based on Dell analysis of 27" and 31.5" monitors, October 2024.

## More Dell products to explore

Monitors	
<b>Dell Pro 14 Plus Portable Monitor</b> (P1425)	Boost productivity on the go with a purposefully designed 14-inch portable monitor.
<b>Dell Pro Plus USB-C Hub Monitors</b> (6 models: P2425DE, P2725DE, P3225DE, P3425WE, P2725QE, P3225QE)	See more on an ultrawide curved monitor with WQHD (3440 x 1440) resolution.
<b>Dell Pro Plus Monitors</b> (2 models: P2425D, P2725D)	Certified by TÜV Rheinland® for 4-star eye comfort, this QHD monitor offers enhanced productivity with visual comfort.
<b>Dell Plus Monitors</b> (4 models: S3425DW, S3225QS, S2725QC, S2725QS)	Enjoy WQHD USB-C curved monitor with up to 120Hz refresh rate and dual 5W speakers for elevated entertainment.
<b>Dell Monitors</b> (3 models: SE2225HM, SE2425HM, SE2725HM)	Breeze through everyday tasks with a smooth 100Hz refresh rate and certified by TÜV Rheinland for 3-star eye comfort.
<b>Dell Pro Monitors</b> (5 models: E2225HM, E2225HSM, E2425HM, E2425HSM, E2725HM)	Get the essentials you need to enhance productivity at an affordable price point.
<b>Dell Pro 75 Plus 4K Touch Monitor</b> (P7525QT)	Bring the team together, whether they are in the room or remote, with this brilliant 75" 4K UHD large format monitor with 20-point touch, palm-rejection, and built-in dual 20W speakers.
Other	
<b>Dell Pro Docks</b> (3 models: SD25, WD25, SD25TB4) + Dell Client Device Management Console	Dell Pro Docks are the industry's most manageable commercial docks, sustainably made of post-consumer recycled plastic.
<b>Video Conferencing Room Solution – Small/Med/Large</b>	Simplify team collaboration in any meeting space with a validated easy-to-use group conferencing solution.

## About Insight

At Insight, we define, architect, implement, and manage Insight Intelligent Technology Solutions® that help your organisation run smarter. We'll work with you to maximise your technology investments, empower your workforce, optimise your business, and create meaningful experiences.