

# Insight FinOps accelerator service

Gaining control of your cloud spend.



Cloud transformation can provide organisations with great business value, yet many struggle to manage spend and maintain oversight of costs. To effectively manage spend in the cloud requires organisations to optimise their environments and create a cultural shift.

**“FinOps is an operational framework and cultural practice which maximises the business value of technology, enables timely data-driven decision making, and creates financial accountability through collaboration between engineering, finance, and business teams.”**

## The FinOps foundation

Optimising existing use of cloud continues to be the top cloud initiative across all organisations, and it's estimated that 29% of cloud spend is wasted.<sup>1</sup>

## Overcoming your challenges with FinOps

A FinOps approach will drive better stakeholder collaboration to tackle the challenges, create the visibility and governance to control your cloud spend. We help you achieve this by working to the FinOps foundation's best practice in three structured phases.



### Inform

Inform and create transparency and allocation of costs.



### Optimise

Optimise resources and utilisation for reduced cloud costs.



### Operate

Continuous improvement and collaboration, and tracking of performance.

## Outcomes

- Reduction in wasted cloud spend
- Visibility into business value of technology performance and cost
- Increased predictability of cloud spend
- Documented approach and strategy for continuous success
- Defined organisational change management strategy

## Major cloud providers



<sup>1</sup> Flexera 2026 State of the Cloud Report

## Insight's solution

Insight's FinOps accelerator service will help you increase your FinOps maturity and become more successful in addressing the cloud cost challenges with confidence in your business.

### Key areas to drive success

#### Collect and analyse

Review current state cloud spend and deployment structure to uncover savings opportunities.

#### Optimise costs

Recommend actions, automation and technical changes to deliver savings and improve efficiency.

#### Financial governance

Recommend roles, reporting, processes and team alignment to effectively manage spend.

#### Implementation roadmap

Create a prioritised implementation roadmap for recommendations for project stakeholders.

#### Platform cost strategy

Document the appropriate tooling, platform and overall approach to control cloud costs.

### Organisational Change

Analyse impacts, gaps, and risks; then develop a tailored change strategy, followed by communication and training plans leveraging proven methodologies and tools to ensure adoption and sustainment.

Insight's FinOps and Adoption and Change Management experts deliver through three complementary workstreams that run in parallel to support you on your FinOps journey. This approach will help you optimise cloud spend immediately, define the most optimal strategy and drive the adoption of your FinOps strategy, supporting the end-to-end process and achieving greater value from FinOps.



### Why Insight for FinOps?

Our FinOps capabilities builds on many years supporting clients in cost containment and optimising investments across the technology lifecycle. Our Expertise integrates the commercial, analytical, change management and technical skills needed to succeed in FinOps. We help you accelerate the value and control over your investments in the cloud.

### About Insight

At Insight, we have the expertise, skills, tools, processes, and experience to guide you towards achieving your full potential and optimising your competitive advantage.

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| Global scale & coverage | Operational excellence & systems | Next-generation tech skills | A certified and award-winning partner of major security solution vendors | Understanding of ISO 270001 | Broad security capabilities |