

# Insight Azure cost governance service

Rapid cost saving opportunities with ongoing optimisation



**Cloud transformation can provide organisations with great business value, yet many struggle to manage spend and maintain oversight of costs. Common outcomes may include significant cost overruns, lack of business visibility, waste and operational inefficiencies that may make the transformation inefficient and unaffordable.**

Managing cloud spend is the top cloud initiative across all organisations, and it's estimated that 29% of cloud spend is wasted.<sup>1</sup>

Microsoft Azure is a cloud platform preferred by many businesses that enables innovation and agility. However, the ease of deployment and effort involved in governing subscriptions and resources can allow costs to spiral and the subsequent reporting/chargeback mechanisms within the business difficult to manage.

Organisations need a simple, yet rapid way to get the right level of information, analysis and optimisation guidance to identify both immediate and ongoing cost improvement opportunities within their Microsoft Azure estate.

## A rapid way to optimise costs and deliver efficiencies

Insight has built an Azure cost governance service which combines technology to inform and expert consultancy to optimise your spend.



The service is simple to implement, will deliver rapid cost saving opportunities and provides ongoing optimisation initiatives as your business and technology evolves.

### Outcomes

- Rapid assessment and prioritisation of cost improvement actions
- Continuous focus on optimising Microsoft Azure investments
- Awareness and recommendations around FinOps good practices

### Major cloud providers



This service is part of Insight's wider portfolio of services for FinOps and Software Asset Management solutions for IaaS, PaaS, SaaS and on-premise based software.

<sup>1</sup> Flexera 2026 State of the Cloud Report

## Insight's Azure cost governance service

Insight's FinOps accelerator service will help you increase your FinOps maturity and become The service is delivered on an ongoing basis to help you achieve, improve and maintain cost-effective investments in your Microsoft Azure cloud resources. We use tooling to perform automated data gathering and analysis for powerful insights, and then combine deep expertise to qualify and prioritise the activities that will enable rapid value realisation for your business. We deliver through:

### Set-up

- Simple on-boarding to gather data
- Information request around licensing and commercial position
- Dashboard configuration

### Initial optimisation

- Combine analysis algorithms and FinOps experience to identify and qualify opportunities
- Azure governance good practice & enablement workshop
- Define priority actions for cost improvement

### Continuous improvement

- Monthly progress review and demonstration of return on investments
- Assess major changes, emerging trends and further optimisation opportunities
- Advice and support to improve cost efficiency and FinOps maturity

## Outcomes



### Clarity

Inform and create transparency and allocation of costs.



### Identified priorities

Optimise resources and utilisation for reduced cloud costs.



### Continuous optimisation

Continuous improvement and collaboration, and tracking of performance.

## NHS Trust – £100,000 Annual Cloud Savings

£100,000 average annual cost reduction

Reserved Instances implemented for long-running VMs.

Proactive cost management tools put in place for the IT team.

**“Insight's Microsoft Azure expertise has saved the Trust roughly £100,000 a year by reviewing our portfolio and identifying unused resources.”**

– Head of IT, NHS Trust

## Why Insight for FinOps?

Our FinOps capabilities builds on many years supporting clients in cost containment and optimising investments across the technology lifecycle. Our Expertise integrates the commercial, analytical, change management and technical skills needed to succeed in FinOps. We help you accelerate the value and control over your investments in the cloud.

## About Insight

At Insight, we have the expertise, skills, tools, processes, and experience to guide you towards achieving your full potential and optimising your competitive advantage.

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| Global scale & coverage | Operational excellence & systems | Next-generation tech skills | A certified and award-winning partner of major security solution vendors | Understanding of ISO 270001 | Broad security capabilities |