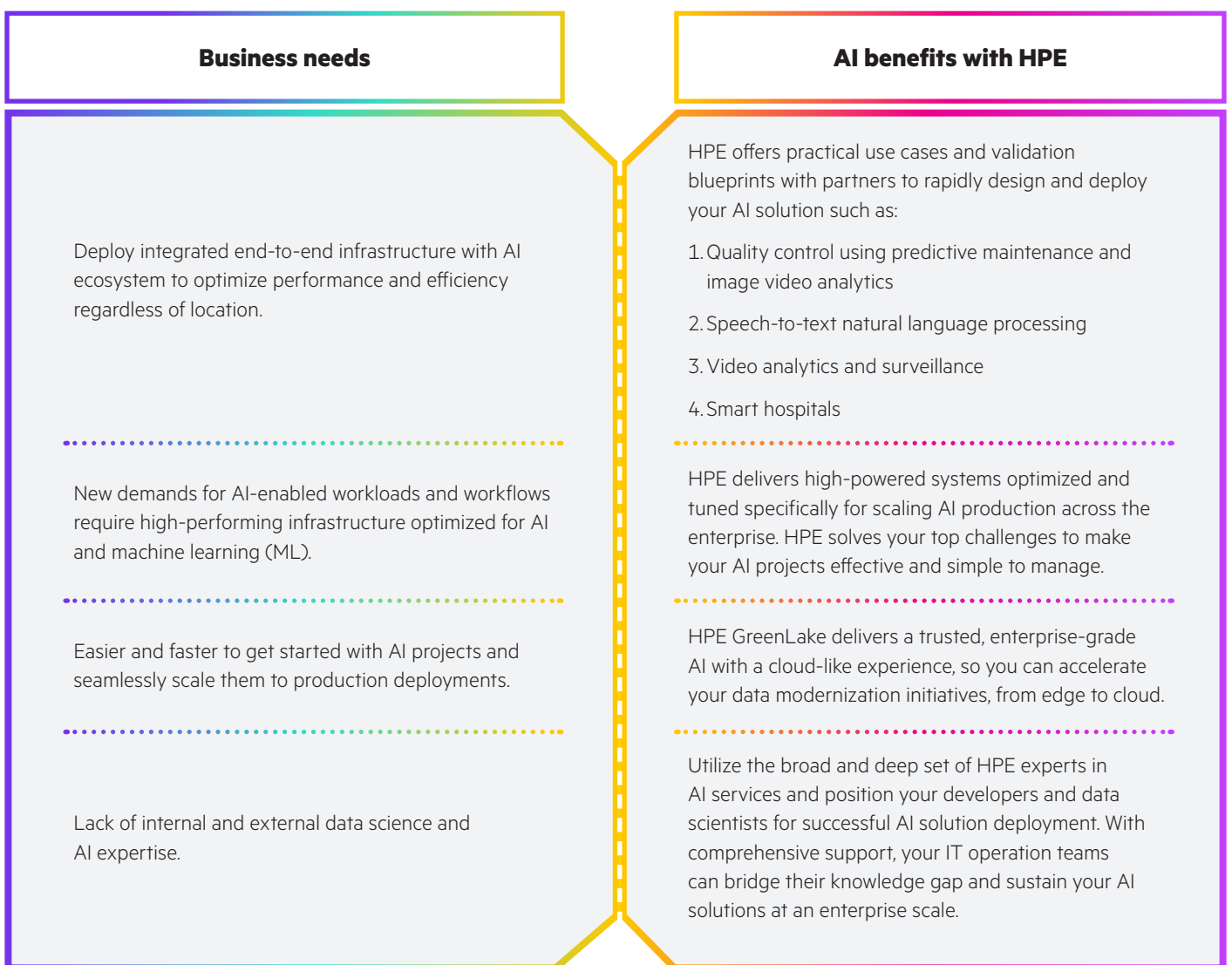
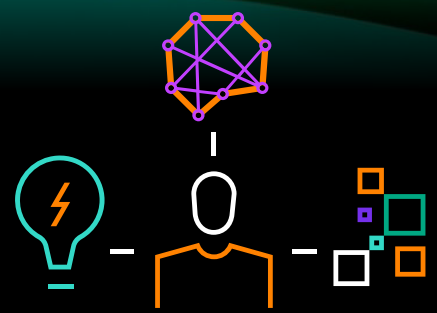


How HPE ProLiant solutions for AI can help power new innovation for your business

Artificial intelligence (AI) has proven to be a major driving force for business innovation. AI adopters reported a 39% improvement in customer experience and a 33% improvement in employee efficiency and accelerated innovation.¹ The worldwide revenue for the AI market is estimated at \$327.5 billion for software, hardware, and services with an expectation of 2024 revenue reaching \$500 billion.² Hewlett Packard Enterprise is uniquely positioned to capitalize on this surge to establish itself as a strong leader by combining our industry-leading technology. Our broad ecosystem and services design, implement, and support AI solutions to meet your business objectives.



Top reasons to choose HPE ProLiant Gen11 for AI workloads

1



Innovate with more graphical capabilities than ever before

Empower your innovators with advanced GPU accelerators on HPE ProLiant Gen11 ultra-scalable architecture; with up to 33% more GPU density³ and flexibility for AI workloads of all sizes at the edge and in the data center.



2

Expect more from your infrastructure

HPE ProLiant Gen11 compute delivers the efficiency, scalability, and economics to accelerate business outcomes while lowering TCO. Consolidate more workloads and increase ROI with breakthrough performance.

3



Control cost by rightsizing and scaling as needed

Deploy AI workloads on GPUs and high-performance clusters with predictable, transparent costs. You can quickly scale as needed with next-generation architecture using continuous monitoring. You can rightsize capacity and even enable capacity bursting on-site, on demand.



4

Get an intuitive cloud operating experience

Simplify the way you control compute from edge to cloud with a cloud operating experience. Transform business operations and pivot your team from reactive to proactive with global visibility and insight through a unified console with HPE GreenLake for Compute Ops Management. You can automate tasks for efficiency in deployment, seamless simplified support, and lifecycle management.

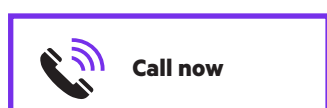
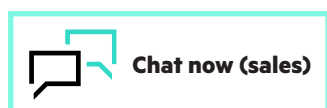
5



Provide trusted security by design

Protect your infrastructure, workloads, and data from threats to hardware and risks from third-party software with a trusted edge-to-cloud security posture built on an HPE compute core hardened through a proven, zero trust approach to security.

Make the right purchase decision. Contact our presales specialists.



Learn more at

hpe.com/us/en/servers/proliant-workload-solutions-ecosystem.html



¹ "Accelerate Innovation and Sustainable Competitive Advantage with a Solid Data Strategy for AI," IDC, November 2021

² "IDC forecasts improved growth for global AI market," EP&T, March 2021

³ Comparing HPE ProLiant DL385 Gen11 server to HPE ProLiant DL385 Gen10 Plus v2 server