## Top Use Cases for Frontline Workers



Frontline workers will account for 60 percent of the U.S. workforce by 2024.1

majority of the global workforce and can be found across essential and nonessential industries. Unlike desk-based knowledge workers, frontline workers aren't tied to a desk, are

typically shift-based, and must report to a jobsite or are out in the field. Frontline workers also rely heavily on mission-critical technologies, which enable them to access the info, apps and people they need to do their job.

These technologies play a critical role in navigating disruption, building longterm resiliency, and accelerating growth, efficiency and innovation. Increased investment in digital

## transformation and employee experience is key to becoming more agile and resilient. Every company has its own unique use cases to address, and business leaders shouldn't be afraid to redefine their digital strategy and experiment with new endpoints and initiatives that enable them to be

more adaptive, innovative and able to scale to support the needs of their workers, partners and customers. According to RIS, 60 percent of Retai retailers surveyed are increasing



their IT budget this year.<sup>2</sup>



**©**O

interactive kiosks.

and process payments with mobile devices.





**40 percent** by 2022.<sup>3</sup>

is expected to grow up to

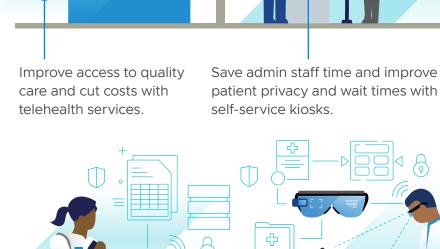




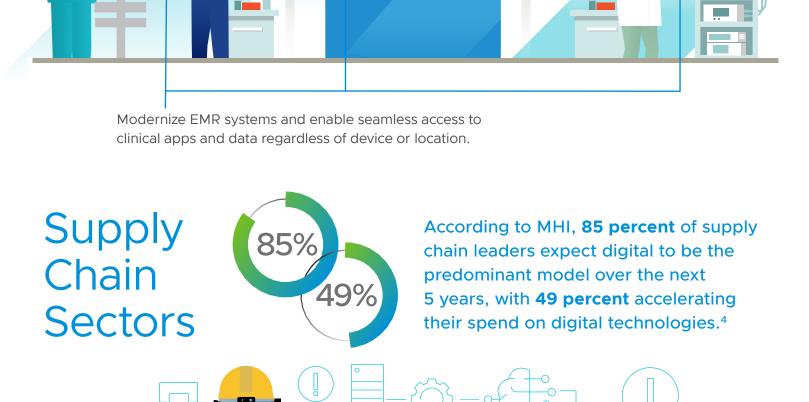
Collect key info and provide real-time access

more at the point of care with mobile devices.

to patient vitals, diagnostics, imaging and







Deliver instructions, visual diagrams, and reference materials directly to workers' line of sight with smartglasses.

to monitor equipment and production conditions.

Deploy IoT endpoints, like sensors,



Device

**Downtime** 

Device or app failure can cost

millions of dollars a year due to

decreased worker productivity.

000

**Enrollment and** 

Configuration

Devices are deployed outside of

the office and away from IT, with

limited connectivity.

The Case for **Unified Endpoint** Management (UEM) By combining mobile device management (MDM) and enterprise mobility management (EMM)

capabilities, UEM provides a holistic

enables organizations to manage any

endpoint across a single platform for

management framework that

maximum visibility and security.

**Employee** 

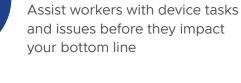
Experience

High worker turnover due to

poor digital experiences and

disengagement is costly.

## Workspace ONE UEM VMware Workspace ONE® Unified Endpoint Management is an intelligence-driven digital workspace platform built to meet the unique management requirements of mission-critical devices used by frontline workers, at scale. With Workspace ONE, organizations can quickly and easily stage, manage and support any device—from rugged handheld mobile computers and self-service kiosks to wearables and BYO alongside existing mobile and laptop deployments, from a single console.



Minimize Device

**Boost Efficiency and** 

Transform Workflows

Simplify staging, management

and support of mission-critical

device deployments

Downtime

Only platform consistently recognized as an industry



## Improve Employee Experience

Deliver a seamless digital

productive and engaged

Support Any

experience to keep workers

Use Case at Scale

Support new technologies that

experience, like BYO and IoT

improve worker productivity and



**vm**ware **Empower Frontline Workers** with VMware Workspace ONE Unified Endpoint Management (UEM)

leader by analysts

To learn more, download the Empower Frontline Workers with Workspace ONE ebook or visit vmware.com/

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