



*"The WVD POC service has provided us with in-depth knowledge and saved valuable time in delivering a solid POC for Windows Virtual Desktop to one of our customers."*

Alf Jordan, Consultant, HPS, Sweden

*"Insight helped us with their broad expertise in many areas. Particularly in the Jumpstart for WVD, but also afterwards as a sparring partner for exchanging ideas."*

Sascha Fiebig, Technical Project Leader, Frontnode, Sweden

Solution Brief

# Windows Virtual Desktop Proof of Concept Service

## Your fast track to Windows Virtual Desktop and Azure

### Business challenge

As a Service Provider, you know exactly how to design and deploy a virtual desktop solution with Microsoft Remote Desktop Services (RDS) in your own data centre. However, you also have the challenge of spending a lot of valuable resources creating, managing and refreshing the underlying infrastructure. Furthermore, simple savings are not so easy to achieve in an on-premise environment, such as scaling machines in off-peak and on-peak hours.

### Margins under pressure

Margins on on-premise hosting are under pressure, because of the growth in hyperscale hosters and public clouds. And more end customers are demanding services such as Azure and Windows Virtual Desktop, which can lead to missed business opportunities if your data centre cannot provide them.

### Insight's WVD PoC Service

Insight's Windows Virtual Desktop Proof of Concept Service is a structured and methodically packaged service, helping you and your clients efficiently move to Windows Virtual Desktop. Our service offers a platform for winning new opportunities and improving margin. In most use cases, your first deployment will be completed in just a few days.

### Business Benefits Summary

- Fast deployment of first WVD environment
- Training around WVD deployments and technologies
- Full deployment report and step-by-step guides
- Confidence to build new WVD environments yourself
- Time and cost savings with WVD and Azure
- Competitive advantage over peers
- Business growth via cross-selling and upselling opportunities

### Our partner



## How it works

We will set up Windows Virtual Desktop for you as a Greenfield project, which means we will deploy a brand new WVD environment. A few days later, we will walk you through all the steps we have taken. This walk-through serves as practical training in WVD implementations and technologies.

When your first WVD deployment is complete, you will receive the full deployment report along with step-by-step guides, links to useful information and documents. Our service facilitates the next step in your cloud journey in just a few days and tackles all your questions for WVD and Azure around:

- Pricing and sizing
- Governance and security
- Build and image handling
- Connectivity and hybrid scenarios

## WVD PoC Service specifications

- Performed in 2 days.
- Greenfield deployment without migrating any existing systems, applications or data.
- Delivered remotely, based on proven blueprints and Insight's WVD PoC playbook.
- Azure subscription required. No subscription yet? We help you create one through CSP.
- Initial design intended for 25-75 users. Scale-up to a larger PoC as needed, depending on user types and applications.

## Why Insight?

Insight has a team of highly qualified cloud solution experts and cloud transformation specialists with more than 20 years of broad expertise, both within cloud platforms such as Azure together with Microsoft licensing. We can support the whole cloud lifecycle, from planning to deployment and management, and help you accelerate your business based on our deep experience and Microsoft best practices.

## About Insight

At Insight, we define, architect, implement and manage Insight Intelligent Technology Solutions™ that help your organisation run smarter. We will work with you to maximise your technology investments, empower your workforce to work smarter, optimise your business and create meaningful experiences.

**For more information, please contact your Insight Account Manager.**

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## Benefits

Because you work with WVD in Azure, you immediately save time. Microsoft provides the entire infrastructure, security, connectivity and more on the Azure platform. You'll also benefit from costs savings from eliminating hardware that becomes obsolete quickly. With WVD you can remove an upfront CapEx outlay. It is just a matter of converting desktop computing CapEx into OpEx which translates into reduced desktop TCO

## Grow and expand your business

Once Windows Virtual Desktop and Azure are up and running, you have everything you need to keep competing with confidence and protect and expand your customer base.

Additionally, it is much easier to upsell and cross-sell other components within the Microsoft portfolio, like Microsoft 365 and Dynamics as they are tightly integrated with the Azure platform.